

Winner picks up keys to Dream Home

Stampede prize in Panorama Hills

As soon as the leaves start to fall, there's always a flurry of activity in the new home industry.

Something to do with cleaning house, getting things in order before the snow flies and back to business as usual after a lazy summer.

A lot has been happening, including the opening of many new show home paradises in and around the city.

If you haven't had a chance to look around the new neighbourhoods to see what's new, there's never been a better time.

Whatever area of the city you live in, you'll find the latest in home design and decor to spark your imagination.

Homes by Avi recently turned over the keys to its Rotary Stampede Dream Home to winner **Kaleung Hui**.

The home, built on the Stampede grounds and moved to its location in Genstar Developments' Panorama Hills community, was given away to the lucky ticket holder at the end of the Stampede in July. The 2,417-square-foot, two-storey house had an estimated value of \$800,000 at that time.

Homes by Avi, which has built the Stampede Dream Home for the past 12 years, recently signed another five-year deal with the Stampede.



Diana Reid

Ah, the joys of the job. It's only October and I've already got my first invitation to play golf next year.

It's the annual Fish and Chips tourney put on by Horizon Housing and the Calgary region of the Canadian Mental Health Association.

It's a great event that allows participants the chance to either golf or fish for prizes.

Held at the Cottonwood golf course, next year's event takes place Sept. 4. My calendar is marked.

This year's event was a great success, with more than \$120,000 raised going toward helping build Inglewood Residence for those in need.

It will also help provide programs like community education, outreach services and suicide prevention services, along with creating affordable housing for individuals with mental



KATHY McCORMICK

illnesses, low-income seniors and families.

Speaking of affordable housing, I'm sad to see **Diane Reid**, public affairs manager for Habitat for Humanity, is leaving her post to take on a position as co-ordinator of the Fort Calgary capital campaign.

Reid has been a tireless supporter of Habitat for Humanity, helping to raise the profile of the organization.

The group has helped build 88 homes for those families in need. Her infectious enthusiasm will be missed.

Other changes in the industry: **Steve Hobbs** has moved to Sable Developments, where he is director of marketing with a focus on Sable's resort properties of The Legacy on Mara Lake in Sicamous, B.C. and Sable Ridge in Radium, B.C.

Meanwhile, **Doug Heimlick** has replaced **Harvey Reinhardt** as the Sterling Homes sales manager. Reinhardt is no longer with Sterling.

Unity Builders Group, known as UBG, recently held a successful Oktoberfest celebration to thank its staff, trades and suppliers for their hard work over the year.

The group, under the helm of **Bob Friesen**, includes Elite, Greenboro and Today's Homes, as well as Today's Communities and the Canmore-based UBG Alpine Homes.

London at Heritage Station is also celebrating. The senior vice-president of the Edmonton-based Westcorp Properties was recently in town to take part in the festivities, and he's pleased with the way the mega multi-



From left, Monte Kendall, vice-president of finance for Homes by Avi; Kaleung Hui, lucky ticket holder; Allen Baumann, Rotary representative; and Jack Green, chair of the Calgary Stampede Lotteries.

family project is progressing.

The second tower (of four that will have 1,215 units by completion) is half sold out, construction is ongoing and it's on time — a difficult task for anyone these days, says **Randy Ferguson**.

"We've been luckier than some finding trades," he says.

"The sheer size of the project brings its own benefits. It's desirable for trades to come here because they can have a trailer on site for five to seven years and workers can either come by C-Train because it's a transit-oriented development attached to the Heritage Station, or they can park cars easily on our 10-acre (four-hectare) site, rather than fighting for parking space downtown, as with some of the highrises there."

The benefit for future homeowners: "The size brings the economics, so we can be very effective in the market with our pricing."

For the full story of London at Heritage Station, see page 10 of the New Condos section.



Randy Ferguson of Westcorp Properties, at the celebration for the second phase of the London at Heritage Station development.



From left, Barb Friesen, Silvia Fontana (director of research and development for Greenboro Homes) and Bob Friesen, head of UBG (Unity Builders Group) at the company's Oktoberfest celebration for tradespeople, suppliers and staff.

Bright, rich colours about to go global

KATHY McCORMICK
CALGARY HERALD

If you're about to move into your new home anytime soon, you'll want to be in on the 'in' colours for 2008 — and they're, well ... colourful.

Banish the drab taupes and boring whites, get rid of the bland creams and staid greys.

Colour is in, says the Virginia-based international colour forecaster, Color Marketing Group.

Colour next year will reflect the globalization of people today — a sign of the times, says Melanie Rice, colour adviser for PARA Paints, a leading architectural paint brand and member of the Color Marketing Group.

Asian reds, Indian golds, deep Oriental purples, Turkish coppers and cobalt blues and Middle Eastern clay browns and khakis set the trends for next year.

International business travel, purchases of foreign goods, and the use of the Internet are some reasons why the world has gotten smaller, says Rice, and the images of fashion, landscapes and architecture from different countries have a major influence on people.

"A common thread of these global colours is that they are predominantly rich and saturated, filled with natural chroma," says Rice.

Even so, the hues are diverse and provide extreme looks from different ends of the colour spectrum, from soft neutrals to dark blues and purples.

The green movement has influenced colour choices in homes, as well, with increased use of deep natural, organic tones — and browns still occupy the number one spot in this category.

"The 2008 browns are the most versatile colour on the palette, not only because they pair well with natural materials like wood, metal, leather and stone, but they can also be used as a complement to almost every colour family, both in neutral combinations and with stronger saturated colours," says Rice.

Reds are hot this year — and are found in every major culture, symbolizing strength and durability.

Colours with a shimmer, rather than a shine, will be popular in the year ahead, as will chameleon colours — hues that are based on lighting or other colours they are paired with.



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